



Created On :21/07/2025

## Activity Proposal

Participation/Organization	:Organization
Event Id	:P2503347
Event Name	:Agricultural Field Visit to Camurlim Village
Academic Year	:2025-26
Activity Type	:Study Visits
Reach of the Event	:Local
Mode of the Event	Offline
Date of the Event	:2025-07-26 To2025-07-26
No of Day(s)	:one day
Objective of the Event	:To understand agricultural production processes and challenges faced by farmers. To observe rural marketing and distribution channels for agricultural products.

### Outcome of the Event :

By the end of the field trip, students will: ? Gain practical knowledge of agricultural marketing beyond textbook theories. ? Develop analytical skills by observing real-world supply chain challenges. ? Understand the impact of government policies on farmers and agri-businesses. ? Learn about sustainability and organic farming trends in rural markets.

### A brief write-up about your Event (in about 300 words) :

Marketing is a dynamic field that extends beyond urban markets, deeply rooted in rural economies where agriculture plays a pivotal role. To provide SYBCom Marketing Management students with practical exposure to rural marketing dynamics, a field trip to an agricultural field in Camurlim Village has been proposed. This visit will allow students to observe firsthand the processes involved in agricultural production, supply chain management, and the marketing strategies employed by farmers and local traders. Camurlim, a village known for its farming activities, offers an ideal setting to study the challenges and opportunities in agri-marketing, including the role of intermediaries, government schemes, and digital interventions in boosting rural commerce. By interacting with farmers, visiting local markets, and analysing distribution networks, students will gain insights into pricing, branding, and promotional techniques in rural contexts. This experiential learning



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PRABODHAN EDUCATION SOCIETY'S  
**VIDYA PRABODHINI COLLEGE**

OF COMMERCE, EDUCATION, COMPUTER AND MANAGEMENT,  
VIDYANAGAR, ALTO-PARVARI, GOA. (INDIA) 403521

(APPROVED BY GOVT. OF GOA, AFFILIATED TO GOA UNIVERSITY AND RECOGNIZED BY NCTE)  
(RECOGNIZED BY U.G.C. UNDER SECTION 2(F) AND 12 (B) OF THE UGC ACT 1956)

ACCREDITED BY NAAC WITH 'A+' GRADE (3.42 CGPA, SECOND CYCLE, 2024) ON A SEVEN POINT SCALE UNDER NEW FRAMEWORK

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opportunity will bridge the gap between classroom theories and real-world applications, fostering a deeper understanding of how marketing principles operate in agricultural economies. The trip aims to enhance students' analytical skills, broaden their perspective on rural markets, and inspire innovative marketing solutions for the agrarian sector.

### Participants Details

Local	State	National	International	Total Delegates
36	0	0	0	36

### Resource Person Details

**Name of the Resource Person :**Uddesh Pednekar

**Institutional Affiliation :**Local Farmer

**Expertise :**Agricultural production and Marketing

**Any Other Details :-**

### Proposed Registration Fee to be Collected from Delegates

Sr. No	Delegates	Amt. Per Person
1	Local Delegate	0
2	State Delegate	0
3	National Delegate	0
4	International Delegate	0
	Total Registration Fees	0

### Proposed Source of Funds

Sr. No	Particulars	Amt.
1	Registration Fees :	0
2	Sponsorship :	0
3	Support from funding agencies/ departments/ institutions :	0



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Sr. No	Particulars	Amt.
	TOTAL Funds in Rupees	0

## Proposed Expenditure

Sr. No	Particulars	Amt.
1	Hall/Venue Booking :	0
2	Remuneration/Honorarium :	0
3	Accommodation	0
4	Local Conveyance	0
5	Food and Refreshments	0
6	Travelling Expenses	5000
7	Printing, Stationary, Seminar Kit, Stage decoration etc.	0
8	Miscellaneous	0
9	Transportation cost will be contributed by students. :	0
	Total Expenditure in Rupees	5000

## Co-ordinator Details

**Name of the Event Co-ordinator :**Shri. Rudresh U. Mhamal

**Co-ordinator Department :**Commerce

**Event Co-ordinator Mobile Number :**8788807952

**Working Committee :**No Working Committee

**Keywords :** Environment, Sustainability, Indian Knowledge system, Capacity building, Skill enhancement, Sustainable Development Goals

**Date:**21-07-2025

## Remarks

**HOD Remark :** APPROVED

**IQAC Remark :** Approved

**Principal Remark :** Approved

**Head Clerk's remark by the Principal :**

**Accountant's remark by the Principal :**



## Signatures

User Signature :

HOD Signature :

IQAC Signature :

Principal Signature :

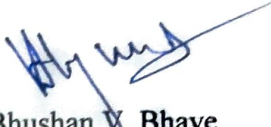


**NOTICE**  
**(2025-2026)**  
**STUDENTS**

This is to inform the students that the Department of Commerce of the college is organizing an Agricultural field visit to Camurlim Village on 26<sup>th</sup> July 2025. Interested students are required to give their names to Assistant Professor Rudresh Mhamal on or before 24<sup>th</sup> July 2025.

Date: 21/07/2025



  
Prof. Bhushan V. Bhave  
For (Principal)



Prabodhan Education Society

PRABODHAN EDUCATION SOCIETY'S

# VIDYA PRABODHINI COLLEGE

OF COMMERCE, EDUCATION, COMPUTER AND MANAGEMENT

Vidyanagar, Alto-Parvari-Goa

## DEPARTMENT OF COMMERCE

\*LEARNING BEYOND CLASSROOMS\*

### FIELD TRIP

AGRICULTURAL PRODUCTION AND MARKETING FIRSTHAND

TO CAMURLIM VILLAGE

DATE: 25/07/2025



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# VIDYA PRABODHINI COLLEGE OF COMMERCE, EDUCATION, COMPUTER AND MANAGEMENT, ALTO-PARVARI-GOA

## ◆◆◆ ATTENDANCE RECORD ◆◆◆

Name of the Event: Agricultural Field Visit to Camarl'm Village

Department/Committee: Department of Commerce

Event Date: 25/07/2025 Time: 9.00 AM to 5.00 P.M.

Sr. No.	Roll No.	Name of the Participant	Class & Div.	Signature
1	2403155	Darshan Nayak	S.y Bcom A	<i>Darshan</i>
2	2403142	Vaishnavi Badigawad	S.y Bcom A	<i>Vaishnavi</i>
3	2403153	Bhoomi Kaskar	S.y Bcom A	<i>Bhoomi</i>
4	2403115	Nisha Prasad	S.y Bcom A	<i>Nisha</i>
5	2403152	Ashok Chavan	S.y Bcom A	<i>Ashok</i>
6	2403226	Savita Lamani	S.y Bcom B	<i>Savita</i>
7	2403216	Anita Mawya	S.y Bcom B	<i>Anita</i>
8	2403224	Payal Sutar	S.y Bcom B	<i>Payal</i>
9	2403205	Dikshita Anlekar	S.y Bcom B	<i>Dikshita</i>
10	2403227	Shreyash Salgaonkar	S.y Bcom B	<i>Shreyash</i>
11	2403201	Abhishek Sharma	S.y Bcom B	<i>Abhishek</i>
12	2403229	Varad Vengurlekar	S.y Bcom B	<i>Varad</i>
13	2403202	Aliya Sounwar	S.y Bcom B	<i>Aliya</i>
14	2403222	Kiran Devi Nikhad	S.y Bcom B	<i>Kiran</i>
15	2403219	Chanda Singh	S.y Bcom B	
16	2403223	Natasha Talekar	S.y Bcom B	
17	2403230	Yash Parvatkar	S.y Bcom B	
18	2403244	Ranish Yadav	S.y Bcom B	<i>Ranish</i>
19	2403250	Saloni Halgi	S.y Bcom B	<i>Saloni</i>
20	2403261	Sineen Badekhan	S.y Bcom B	<i>Sineen</i>
21	2403253	Shabhana Soudegar	S.y Bcom B	<i>Shabhana</i>



Name and Sign of Coordinator: Rudresh V. Mhargu

Principal's Signature: *[Signature]*

28/7/2025



## विद्या प्रबोधिनीच्या विद्यार्थ्यांनी घेतला शेती कामाचा अनुभव



पर्वरी येथील विद्या प्रबोधिनी महाविद्यालयाचे द्वितीय वर्ष वाणिज्य शाखेचे विद्यार्थी शेती कामाचा अनुभव घेताना. (छाया : शेखर वायंगणकर)

पेडणे (न. प्र.)

येथील विद्याप्रबोधिनी महाविद्यालयाच्या द्वितीय वर्ष वाणिज्य शाखेच्या विद्यार्थ्यांनी कामुर्ली येथे प्रत्यक्ष शेती कामाचा अनुभव घेतला.

मांद्रे येथील धवुरूख संस्थेच्या सहकार्याने विशेष उपक्रम घेण्यात आला. शाळेच्या वर्गाबाहेर प्रत्यक्ष अनुभवातून शिक्षण या उपक्रमांतर्गत शेती उत्पादन आणि मार्केटिंग या विषयांतर्गत या

विद्यार्थ्यांनी कामुर्ली येथील शेतात प्रत्यक्ष शेती कामाचा अनुभव घेतला या ठिकाणी शेतकरी उद्देश पेडणेकर यांनी विद्यार्थ्यांना शेती कामाबद्दल मार्गदर्शन केले. शेती उत्पादन करून मालाचे मार्केटिंग कसे करता येईल याविषयीची माहिती दिली. देशाच्या आर्थिक उन्नतीमध्ये शेतकऱ्यांचा कसा मोठा सहभाग आहे, याविषयी त्यांनी प्रात्यक्षिक माहिती दिली. भात शेतीची लागवड कशी करावी, याविषयी सुरुवातीपासून शेवटपर्यंत त्यांनी माहिती दिली. पारंपरिक पद्धतीने करण्यात

येणारी शेती आणि त्यासाठी लागणारे मनुष्यबळ याविषयी त्यांनी सविस्तर माहिती दिली. यावेळी यात सहभागी झालेल्या विद्यार्थ्यांनी भात शेतीचा प्रत्यक्ष अनुभव घेतला.

यासाठी प्राध्यापक रुद्रेश म्हामल यांनी विद्यार्थ्यांना योग्य मार्गदर्शन केले. विद्याप्रबोधिनी महाविद्यालयाच्या वाणिज्य शाखेतर्फे या उपक्रमाचे आयोजन करण्यात आले होते. त्यासाठी मांद्रे येथील धवुरूख संस्थेचे विशेष सहकार्य लाभले.





Created On :06/11/2025

## Activity Report

**Event Id :** A2503231**Event Name :** Agricultural Field Visit to Camurlim Village**Academic Year :** 2025-26**Activity Type :** Study Visits**Reach of the Event :** Local**Mode of the Event :** Offline**Date of the Event :** 2025-07-25 To 2025-07-25**No of Day(s) :** one day**Venue :** Camurlim Village (Agricultural Farms & Local Markets)**Objective of the Event :** To understand agricultural production processes and challenges faced by farmers. To observe rural marketing and distribution channels for agricultural products.**Outcome of the Event :** By the end of the field trip, students will: ? Gain practical knowledge of agricultural marketing beyond textbook theories. ? Develop analytical skills by observing real-world supply chain challenges. ? Understand the impact of government policies on farmers and agri-businesses. ? Learn about sustainability and organic farming trends in rural markets.**A brief write-up about your Event (in about 300 words) :** The Department of Commerce at Vidya Prabodhini College of Commerce, Education, Computer and Management, Parvari, Goa, in association with Dhavrukh NGO, Mandre- Goa recently organised a field trip for Second Year B.Com (SYBCOM) students to Camurlim, Bardez Goa, under the theme "Agricultural Production and Marketing". The objective of the trip was to provide experiential learning to students and give them real-world exposure to agricultural practices and rural marketing systems in Goa. 21 students were warmly hosted by Shri Uddesh Pednekar, founding member Dhavrukh NGO and a young and experienced farmer from Goa. Shri Pednekar a music teacher by profession and a farmer at heart gave an engaging and insightful session in his own paddy fields, where he explained the entire paddy cultivation process — from land preparation and seed sowing to transplanting and harvesting. He further educated the students about multi-cropping systems, marigold cultivation, and other sustainable agricultural practices that he follows. His inputs were deeply rooted in experience, showcasing how traditional knowledge blends with evolving agricultural techniques. One of the major highlights of the trip was the hands-on experience where students participated in sowing paddy. This immersive activity allowed them to



understand the effort, skill, and time invested in farming — an often underappreciated profession. They also learned about local-level agricultural marketing in Goa, including how farmers manage their produce, negotiate pricing, and reach local consumers without large-scale supply chains. Dr. Ujvala Hanjunker, Vice Principal and Head of the Commerce Department, welcomed the team at the venue. In her address, she reiterated Vidya Prabodhini College's commitment to holistic and value-based education, emphasizing the importance of field-based learning experiences. She stated, "We believe that education should transcend textbooks. By bringing students into real-life environments, we equip them with practical insights and respect for professions like farming that form the backbone of our economy. Our vision is to prepare socially responsible graduates who understand the dynamics of the real world." In a unique addition, Mr. Prakash Gawas, a member of the non-teaching staff and an experienced farmer himself, shared his knowledge with the students. He spoke about the dignity of agricultural work, importance of self-sufficiency, and encouraged students to remain connected to their roots. This highlighted how learning at Vidya Prabodhini goes beyond classroom walls and staff designations, where even the non-teaching staff play an important role in student development. The entire field trip was coordinated and facilitated by Assistant Professor Rudresh Uttam Mhamal, who ensured the smooth execution of all activities. He thanked Dhavrukh NGO and Uddesh Pednekar including his family for graciously hosting the students and offering them an invaluable learning experience. He also expressed gratitude towards Principal Dr. Bhushan Bhawe and Vice Principal Dr. Ujvala Hanjunker and all other teaching and Non-Teaching staff members for their unwavering support in such experiential learning initiatives. This field trip is directly aligned with the United Nations Sustainable Development Goal (SDG) 4 – Quality Education, which emphasizes inclusive and equitable quality education and lifelong learning opportunities for all. It also resonates with SDG 2 – Zero Hunger, by promoting understanding of sustainable agriculture, food security, and rural livelihoods. This initiative by Vidya Prabodhini College reaffirms its progressive vision to provide students not only academic knowledge but also real-life skills, ethical grounding, and social awareness. The field trip to Camurlim will undoubtedly remain a memorable and transformative experience for the students of SYBCOM, inspiring them to think beyond the classroom and appreciate the value of grassroots contributions to the economy.





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## Participants Details

Local	State	National	International	Total Delegates
21	0	0	0	21

## Resource Person Details

**Name of the Resource Person :** Uddesh Pednekar

**Institutional Affiliation :** Local Farmer

**Expertise :** Agricultural production and Marketing

**Any Other Details :** -

## Co-ordinator Details

**Name of the Event Co-ordinator :** Shri. Rudresh U. Mhamal

**Co-ordinator Department :** Commerce

**Event Co-ordinator Mobile Number :** 8788807952

**Working Committee :** No Working Committee

**Keywords :** , Environment, Sustainability, Indian Knowledge system, Capacity building, Skill enhancement, Sustainable Development Goals

**Date:** 06-11-2025

## Remarks

**HOD Remark:** Approved

**IQAC Remark:** Approved

**Principal Remark:** APPROVED





## Signatures

User Signature :

HOD Signature :

IQAC Signature :



Principal Signature :